

OLGA WEISS JACOBS

CREATIVE DIRECTOR | DESIGNER

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With a diverse foundation in design, strategy, and branding, I integrate my multifaceted background in architecture, technology, yoga, and meditation to pioneer transformative ideas. This unique blend empowers me to reshape the trajectories of both global brands and emerging startups. As a creative lead, my concepts are performance-driven and deeply rooted in human-centric experiences. I believe the potential of design goes beyond mere aesthetics; it stands as a strategic and empathetic medium poised to elevate culture, envision a brighter future, and accelerate collective evolution.

EXPERIENCE

CREATIVE DIRECTOR

Nondual Design | 2019 - Present

Drawing from a deep well of expertise, I offer strategic, design, and creative direction, encompassing everything from branding to design strategies. My experience spans working with global giants, national brands, dynamic start-ups, and mission-driven non-profit organizations.

CHIEF CREATIVE OFFICER | PARTNER

IDM | Santa Monica & Chicago | 2015 - 2019

Guiding creative teams across various locations, I oversaw our Santa Monica office. I set the creative direction and ensured uniformity and excellence in the work produced from every office. I assembled a dynamic creative team and devised strategic designs that enhanced businesses' connections with their audiences across all platforms.

CREATIVE DIRECTOR

I Imagine | Santa Monica | 2001 - 2015

I consistently provided strategic direction and led my team to develop innovative design solutions. I conceptualized, prototyped, and rolled out comprehensive design systems. I focused on managing and nurturing our client relationships and building communities.

ART DIRECTOR

marchFirst | Chicago | 2000 - 2001

I spearheaded a comprehensive creative project, leading a versatile team through the conceptualization, design, development, and delivery of visual assets across web, print, events, and interactive applications.

DESIGNER

Whittman Hart Interactive | Chicago | 2000

EDUCATION

Master of Science | Purdue University

Technology & Design

Bachelor of Science | BNTU

Architecture

SKILLS

Creative Direction

Art Direction / Design

UX/UI

Brand Strategy and Development

Brand Identity and Visual Systems

Marketing

Social Media Strategy

Video Editing

Team Building and Mentoring

Creative Problem Solving

Digital Products and Digital Experience

Analytics and Data Interpretation

Budget Management

SELECT CLIENTS & AWARDS

Amazon, Infiniti, Northwestern University, Mayo Clinic, Britannica, Caesarstone, Midtown, Dish, Black & Decker, Rotary, Harmonic Environments, Steelcase.

The Addy Awards

WebAwards

Summit International Awards

Architectural Record Awards

W3 Awards

American Design Awards

Communicator Awards

Interactive Media Awards

Telecom Marketing Awards

Hermes Creative Awards

Davey Awards

The IAC Awards

W3 Awards

